

VOLUME 1  
ISSUE 1

CHEEKIE  
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EXPRESS YOURSELF



# A skate to remember

*"I've seen kids turn their lives around. It's usually a kid who's outside of the team-sport world, or maybe has a darker personality or doesn't fit in. Skateboarding ends up being something they latch onto." -Jeff Ament*



**Jakob Gaeta speaks about his first experiences while skating.** "Well I first started skating when I was Eight and I remember being scared at first because I was so nervous I would slam but eventually I did and I got used to it. Since, skating has become so much more fun after I got over that fear." Falling down is one of the most terrifying fears for anyone who skates, so it is understandable that skaters who are more green feel this way. Jakob is a mini celebrity in the Thousand Oaks community for skateboarding, along side his friends. After seeing him skate everywhere for the past three years of my life I finally asked him why he did it. The answer is surprisingly the same for everyone, "the feeling of freedom and not caring is overwhelming." He says, "And I think that that has reflected in the way I look and dress, I like to express the skate world through what I wear." Jakob tends to wear more relaxed clothing that shows his carefree personality.

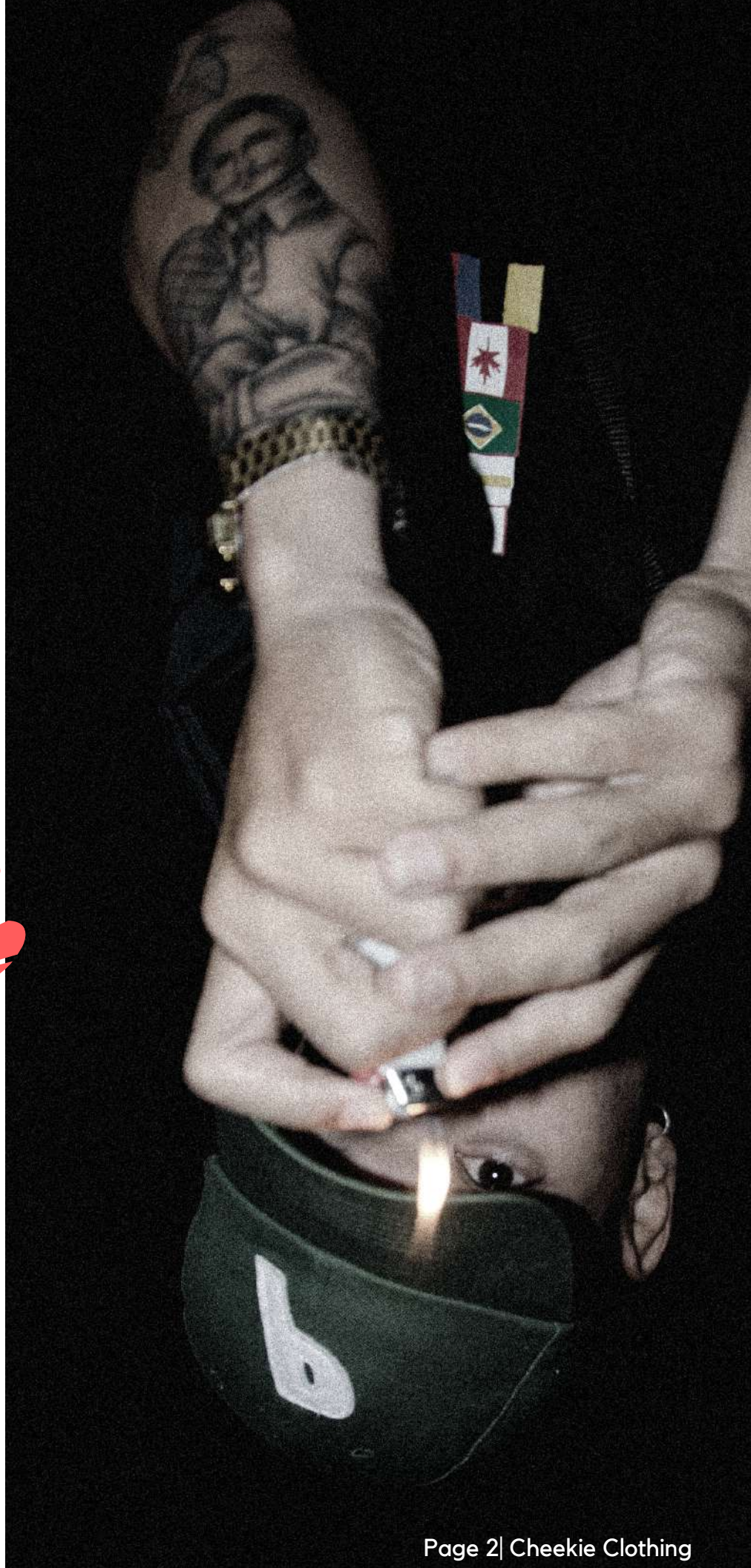
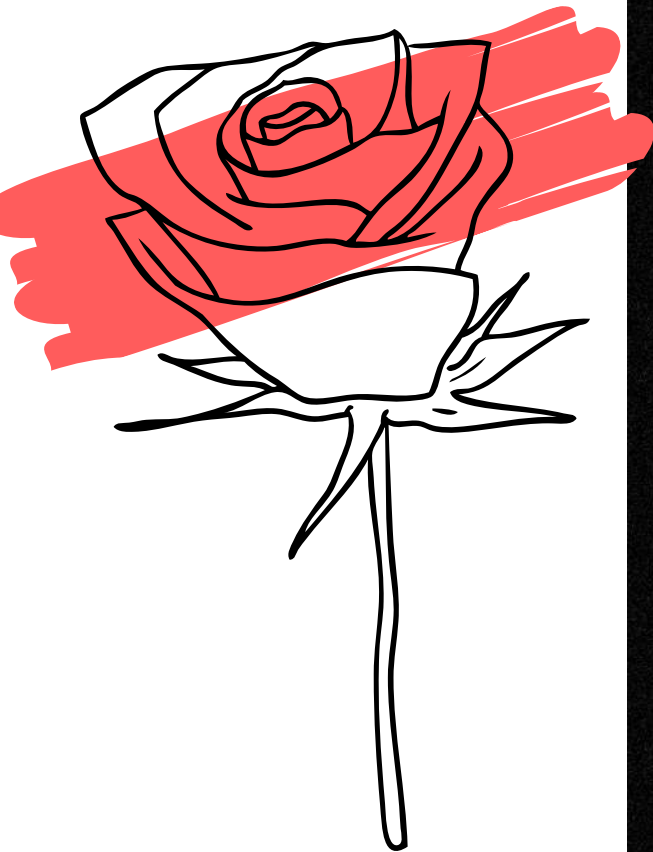
**About the editor:** Lindsay Margaret Flores is a seventeen year old student at Thousand Oaks High school.



## *A Journey to tomorrow*

ZACHARY LEVY,  
CEO

We've made a product that truly allows you to show off your individuality and personalize clothing just the way you want. With our creative team of innovative individuals from the TOHS EThOS Academy, we have created Cheekie. Cheekie is a company that creates patches with designs of your favorite brands, logos, and original artwork that you can display on our select clothing items and accessories. Cheekie introduces the future of fashion in America and together, with your help, we will captivate the world.







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THE STORE



# THE BASICS



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THE SNAPBACK White  
Order NO. #0002



THE SNAPBACK Grey  
Order NO. #0003



THE HITTER BLACK  
Order NO. #0004



THE HITTER White  
Order NO. #0005



THE HITTER Grey  
Order NO. #0006



THE FISHER



THE BURGLAR

# THE PATCHES



BECKY PATCH  
Order NO. #0007



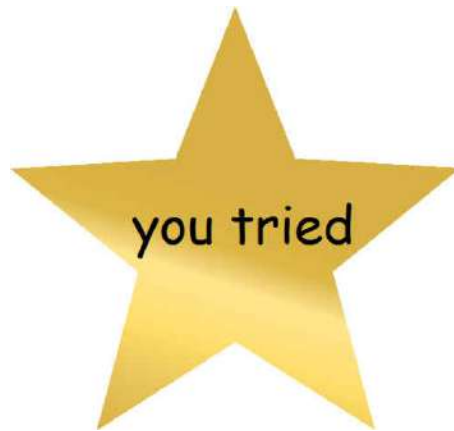
SALT BAE WITH COCO PATCH  
Order NO. #0008



SECRETARY OF DANK MEMES PATCH  
Order NO. #0009



KERMIT AND CONSTANTINE PATCH  
Order NO. #0010



GOLD STAR PATCH  
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Order NO. #0016



COCO ORIGINAL B&W PATCH  
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